

Contract Data (Traffic) Report

SUMMARY FOR ORDER # 3018420

Traffic Order #	679489	Created On	5/20/2020 12:10:07 PM	Order Status	Contract Confirmed
Order #	3018420	Created By	NCC_Gateway_User	Gross \$	7.00
Order Descrp	62761999 POL CANDIDATE ELLEN MARKS FOR CONG IND	Updated On	5/20/2020 12:52:21 PM	Net \$	5.04
Client	ELLEN MARKS FOR CONGRESS - NCC	Updated By	Shields, Carolyn	Units	4
Start Date	5/21/2020	Industry	Political-State-Local	Credit Hold	NO
End Date	5/24/2020	REFERENCES		BILLING INFORMATION	
# of Weeks	1	Primary		Purchase Order #	62761999
SALES		Secondary		Billing Schedule	EndOfFlight
ActiveWeeks	1	Tertiary		EDI INFORMATION	
AE 1	NCC - IND - WASH DC	Quarternary		Product	IN CD-02
AE 2		TRAFFIC OPTIONS		Estimate	5.21-5.24
Agency	BUYING TIME - NCC	Address 1	NCC MEDIA	Submit EDI Invoice?	Submit EDI Invoice
RepFirm	NCC	Address 2		ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS	
Copy Instr ID		City, State, Zip	BLOOMFIELD, NJ	Indianapolis, Priority Code: NP=80; IP=74; SET=100; SNP=110 See Key on FCC site for zone/network	
Total Zones	1	Zip	07003		
Zones	Logansport-Peru IN	Contact			
Total Networks	2	Phone	111-111-1111		
GENERAL COMMENTS		Avail Tag		SYSCODE LIST	
		Contract Type	Standard	6618	
		Copy Group			
		Division			
		Reference #	5.21-5.24		

SUMMARY FOR SYSCODE 6618

Traffic Order #	679489	Created On	5/20/2020 12:10:07 PM	Order Status	Contract Confirmed
Order #	3018420	Created By	NCC_Gateway_User	Syscode Gross \$	7.00
Order Descrp	62761999 POL CANDIDATE ELLEN MARKS FOR CONG IND	Updated On	5/20/2020 12:51:10 PM	Syscode Net \$	5.04
Client	ELLEN MARKS FOR CONGRESS - NCC - IND	Updated By	Shields, Carolyn	Syscode Units	4
Start Date	5/21/2020	Source	Gateway	Zone Status	Contract Confirmed
End Date	5/24/2020	Zones	Logansport-Peru IN	Avg Unit Rate	1.75
# of Weeks	1				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		National Political Bundle	74 74	CNN	6618	CNN DT	05/21/2020	05/24/2020	Th-Su 9a-4p				X	X	X	X	3	\$2.00	\$6.00	30
2	2		National Political Bundle	74 74	MSNBC	6618	MNBC DT	05/21/2020	05/24/2020	Th-Su 9a-4p				X	X	X	X	1	\$1.00	\$1.00	30

DISCLAIMER

By signing below the undersigned represents that it is authorized to execute insertion orders or place advertising schedules on behalf of the above-named advertiser. The signatory also acknowledges the receipt of Effectv Terms and Conditions and that all insertion orders or schedules placed by or on behalf of Advertiser are subject to such Advertising Terms and Conditions located at:

<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: _____

Name: _____

Title: _____

Authorized Acceptance: _____

Date: _____

SUMMARY FOR ORDER # 3018420					
Traffic Order #	679489	# of Weeks	1	Active	Yes
Order #	3018420	Created On	5/20/2020 12:10:07 PM	Order Status	Contract Confirmed
Order Descrp	62761999 POL CANDIDATE ELLEN MARKS FOR CONG IND	Created By	NCC_Gateway_User	Gross \$	7.00
Client	ELLEN MARKS FOR CONGRESS - NCC -	Updated On	5/20/2020 12:52:21 PM	Net \$	5.04
Start Date	5/21/2020	Updated By	Shields, Karolyn	Units	4
End Date	5/24/2020	Source	Gateway	Credit Hold	No

ACCEPTED BY AGENCY/ ADVERTISER	
FINANCE	
DATE	
MGR	
INV	